



THE GREAT STAR THEATER

Centennial Celebration
Sponsorship Opportunities



The Great Star Theater

A Legacy of Culture & Creativity



Established in 1925 in the heart of San Francisco's Chinatown and now operating as a 501(c)3 nonprofit, this historic theater's mission is to cultivate traditional Asian art forms, nurture emerging artists, and revitalize the San Francisco Chinatown community.

More than just a stage, The Great Star is a cultural hub where history and innovation meet. Our intimate 500-seat theater hosts an eclectic mix of performances, from Cantonese opera and guzheng music to modern cabaret, comedy, and theatrical premieres. We spotlight diverse voices, including LGBTQ+ artists and local creatives, ensuring the arts remain a powerful force for connection and change.

By supporting The Great Star, you become part of a movement to revitalize Chinatown's artistic legacy. Join us in celebrating the magic of live performance, where every show is a tribute to the past and a step toward an exciting future.



Centennial Celebration

A Special Event Celebrating 100 Years



Join us as we celebrate the momentous 100-year anniversary of the oldest Chinese theater in the USA!

We invite you to join us for a special event of celebration and support. Join celebrity guests **Daniel Wu (吳彥祖)** and **Ben Fong-Torres** as we come together in the heart of Chinatown to celebrate an institution that has touched so many lives for a century.

Opening Ceremony – The celebration begins on the street with a special ceremony free to the public.

Live Entertainment – Enjoy a showcase of Chinese Opera, Martial Arts and Guzheng music.

Fireside Chat – Daniel Wu and Ben Fong-Torres will share personal stories, career insights, and their impact on the community.

Your event sponsorship will support our mission to continue enriching the Chinatown community with vibrant performances, historical preservation, and artistic expression.



Sponsorships

Help Make the Centennial Celebration Happen!



Join us in celebrating 100 years of culture, arts, and community by sponsoring our Centennial Celebration featuring Daniel Wu (吳彥祖) on April 5th. As a sponsor your company or organization can be an active part of keeping the arts alive in San Francisco Chinatown.

| | Title Sponsor \$30k | Gold Sponsor \$15k | Community Sponsor \$5k |
|---|-------------------------------------|-----------------------|---------------------------|
| Title Sponsorship "[Your Business] Presents the Great Star Theater's Centennial Celebration" (only one available) | ✓ | | |
| Your logo on our stage or proscenium during event | ✓ | ✓ | |
| Your Ad on our Digital Screen, Emails, & Social Media | ✓ | ✓ | ✓ |
| Logo on Website, Program, & Marketing Materials | ✓ | ✓ | ✓ |
| VIP tables at event with backstage meet-and-greet with Daniel Wu | 2 tables (4 people per table) | | |
| Premium Seats at event | | 8 | 4 |



Making an Impact

By the Numbers (since 2021)



80,000+

Total Audience Attendance

117

Unique Productions & Events

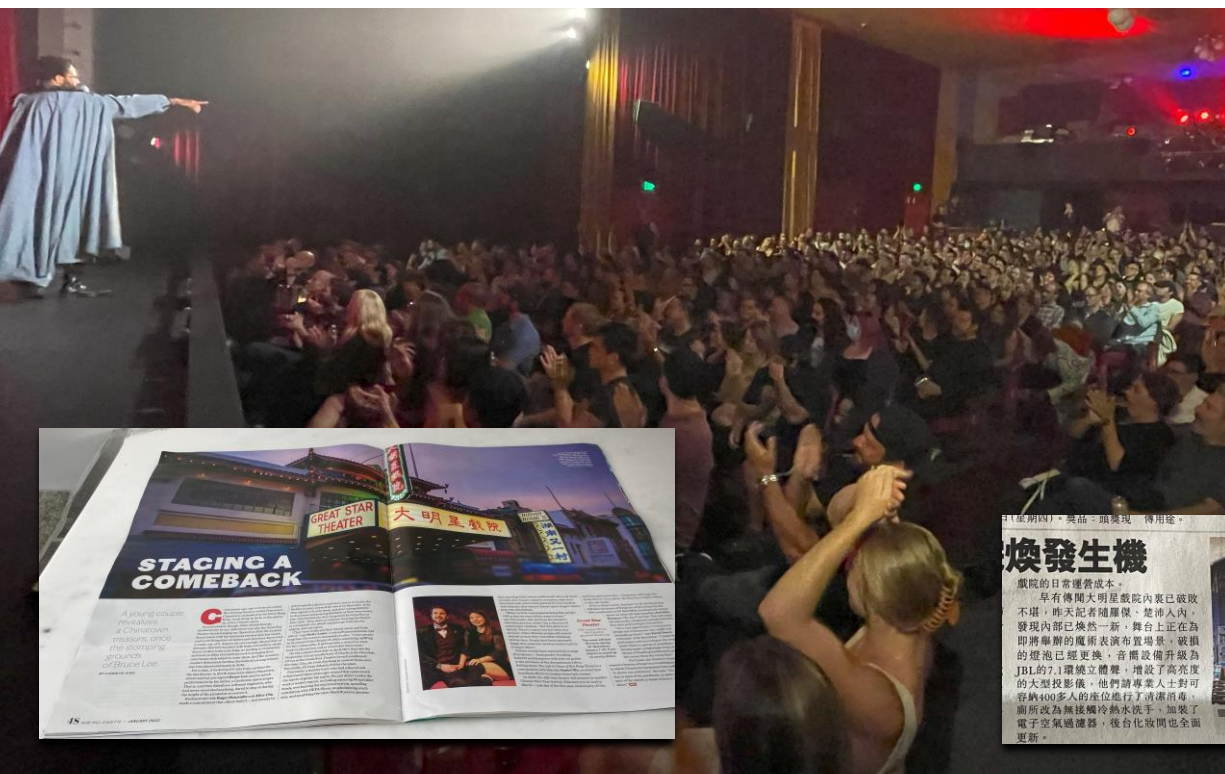
14,000

Email and Social Media Followers

650

Events in Total

SF Chronicle, Nob Hill Gazette,
KRON4, KTSF, KTVU, MSNBC,
Broadway World
Media Coverage





THE
**GREAT STAR
THEATER**

Contact Us

Support the oldest Chinese theater in America, while meeting your business, marketing, community involvement, and philanthropic goals.

Email:
sponsorship@GreatStarTheater.org

Phone:
(415) 735-4159

